

Why
**GREENER
PASTURES™**





**Inseparable from
sustainability,
traceability is the
cornerstone of
leather production.**



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European Commission

Regulations are imminent

In countries where deforestation is a concern, 100% traceability to birth farm through independent certification is required.

ISA is ready to help with responsibly sourced supply chain solutions that comply with the EUDR regulations.

Pioneering Solutions

There is no industry standard protocol for cattlehide traceability to birth farm, ISA independently developed **Greener Pastures™** to provide an effective solution.

We have committed to achieving 100% traceability from the birth farm for hides sourced from South America by the year 2030.

ISA is integrated with the TrusTrace traceability platform.



Greener Pastures Protocol



ISA Hide Sourcing Policy



ISA Hide Sourcing Traceability Map



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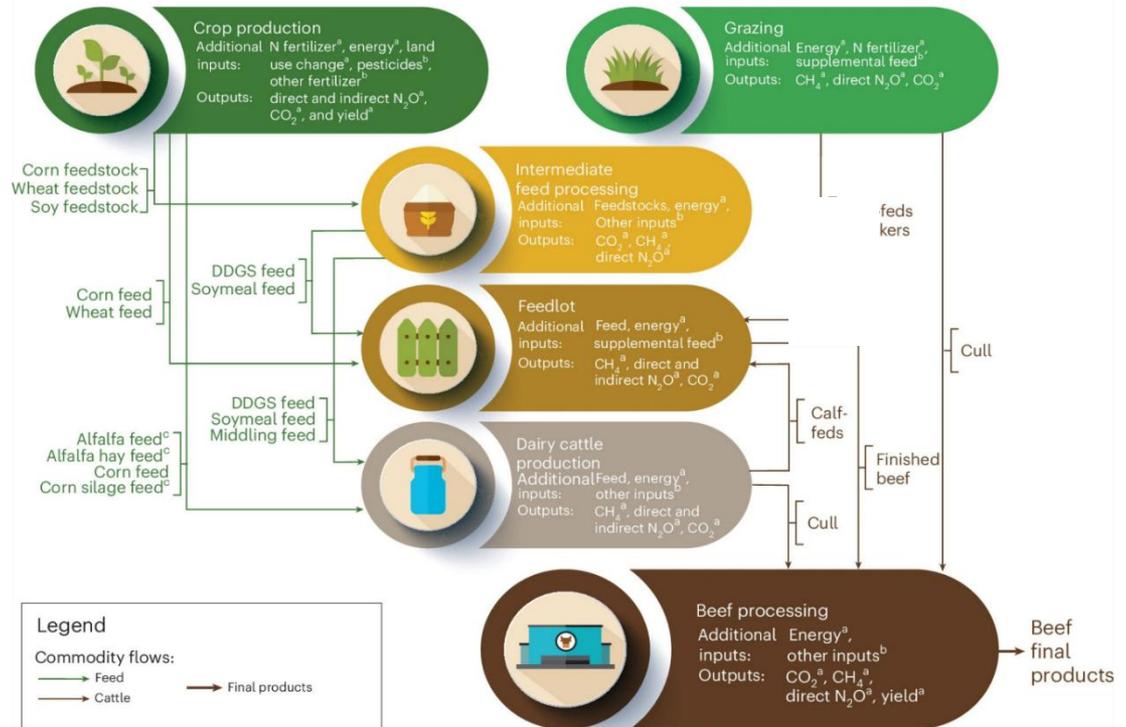
The only way to validate GHG emissions is through traceability



ISA is dedicated to reducing Green House Gas (GHG) emissions by offering **Greener Pastures™** hides with traceability to birth farm through exclusive supply chains from the US and South America.

Modelled US beef LCA

US beef LCA system boundaries, commodity flows and spatial extent of environmental impact estimation



Source - <https://www.nature.com/articles/s43016-024-01031-9/figures/1>



Transparent and responsible farming and ranching practices are essential for developing a more sustainable world. They contribute to building climate resilience, supporting conservation efforts, and preserving biodiversity.





Supporting responsible cattle farming practices not only improves the livelihoods and communities of farmers and ranchers but also contributes to the overall well-being of the environment.

LET US HELP YOU TELL YOUR TRACEABILITY STORY

Our in-house marketing team can work with you to produce visually striking and informative digital and on-product sales tools.

These complimentary services will ensure the best possible message resonates with your consumer.





Act Now!

Choose from exclusive **Greener Pastures™** tannages or ask your account rep if your current programs can be immediately transferred to **Greener Pastures™** hides to start your traceability journey!



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